



Michael D. Beyer

Michael is the 2008-2009 Treasurer, IT & Communications Committee Chair, and Economic Case for Quality team member for Cincinnati Section of the American Society for Quality (ASQ). Previously he was the ASQ Cincinnati 2007-2008 Secretary and Nominating Chair and 2005-2007 Division Liaison. He also served on the 2007 and 2008 Board of Examiners for the Malcolm Baldrige-based Ohio Partnership for Excellence Award and has passed both the RABQSA certified ISO 9001:2000 Internal Quality Systems Auditor Course and the ISO 9001:2000 Lead Auditor Course. Michael has over 13 years experience working in a customer and quality focused environment within the product lifecycle management (PLM) software and services industry.

Currently, Michael works for Siemens PLM Software, a global business unit of Siemens and leading provider of PLM software and services, as a Business Support Coordinator working with the Siemens PLM Software Director of Quality & Business Management System Support. Michael's role is focused around driving improvements to enhance business effectiveness and efficiency and promote customer loyalty. In this multifaceted role, among other things, Michael manages quality communication, second-party audit requests and global quality information requests. He additionally creates and delivers internal training on quality concepts and tools. Also, Michael is a Lead Internal Auditor for Siemens PLM Software. In this role, he facilitates, conducts, and oversees internal and external audits under the ISO 9001:2000 and TickIT standards.

Previously, Michael headed a team of engineers focused on supporting customer application of Computer Aided Design & Engineering (CAD/CAE) and Product Data Management (PDM) software products for SDRC, EDS PLM Solutions, and

UGS, which became Siemens PLM Software via acquisitions and divestitures. Michael's role was focused on building customer loyalty through repeated satisfaction in the customers' support experience with our suite of products.

Michael holds a MBA with dual concentrations in Management and Management of Advanced Technology and Innovation and a BS in Engineering both from the University of Cincinnati.

Michael greatly enjoys spending time – particularly traveling – with his family.